

Fact Sheet



**Contact Information:
(For Media Inquiries Only)**

Roberto “Bob” Nelson
BASF Corporation
100 Park Avenue
Florham Park, NJ 07932
(973) 245-5230
E-mail:
roberto.nelson@basf.com

Louisville, Kentucky

Address: 3400 Bank St., Louisville, KY 40212

Start of Production: 1920

Location:

Located in the Portland community of Louisville, KY.

Site Manager: Dwayne Nichols

Number of Plants: One

Number of Employees: 70

Products/Uses:

Aqueous pigment dispersions primarily use by the architectural coatings industry; specifically, interior and exterior paint.

Community Relations:

We are member of:

- Greater Louisville, Inc. (Louisville Chamber of Commerce)
- Kentucky Chamber of Commerce
- Louisville-Jefferson County Emergency Planning Commission
- Kentucky Association of Manufacturers
- Kentucky Chemical Industry Council
- Portland Business Association

The site also provides financial support to many charitable organizations and is involved in local schools.

Economic Impact:

- Annual payroll of \$5.5M*
- Payment of \$170K in real estate and personal property taxes*
- Capital investment of \$1.338M in plant equipment and facilities *

*Year-end 2019 data