

Fact Sheet



Contact Information: (For Media Inquiries Only)

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ADDRESS:

Charlotte Technical Center (CTC) – 11501 Steele Creek Road, Charlotte, NC 28273
Westinghouse – 3304 Westinghouse Blvd, Charlotte, NC 28273

START OF OPERATIONS: 1985, named the Charlotte Technical Center (CTC) in 1992. Westinghouse Site was added in 2010 following the acquisition of Cognis.

LOCATION: The CTC and Westinghouse sites are located in southwest Charlotte near the state line of North and South Carolina, close to Interstate I-77 and I-85/I-485. The two sites are roughly one mile apart.

SITE MANAGER: Selena Lewis

NUMBER OF BUILDINGS: The site has three main buildings housing development and technical service laboratories, sales and marketing, technical support, administrative offices, regional and global business management. The Westinghouse site has an array of test fencing where test panels are exposed to sunlight for research purposes and additional development and technical laboratories.

NUMBER OF EMPLOYEES: 344 (including field sales, representing multiple BASF businesses)

PRINCIPAL ACTIVITIES:

As part of BASF's Performance Products Segment, the Charlotte Technical Center is the headquarters for the Americas Dispersions and Additives businesses:

- This includes all the commercial, sales, development, and technical support teams responsible for printing/packaging, industrial coatings, additives, architectural coatings, construction chemicals, adhesives, infrastructure substrates – bridge decking/asphalt, fiber bonding, paper coatings and carpet industries.
- The site also includes all other services that support the commercial teams, including Customer Support, Supply Chain, Regulatory and Quality Management personnel.

COMMUNITY RELATIONS:

The site actively partners with United Way of the Central Carolinas, Discovery Place Kids' Lab, and a variety of local community activities including food bank support, collecting school supplies for our neighboring elementary school and charity walks. The site donated funds in 2021 to Charlotte's Discovery Place Science Center to bring BASF's Kids' Lab to share hands-on chemistry experiments for elementary-aged students.

ECONOMIC IMPACT:

- Annual payroll plus benefits of \$47 million* for site-based employees and field sales.*
- Payment of ~\$180K* in local Mecklenburg County and Charlotte City taxes.*

*Year-end 2021 data


We create chemistry