

Fact Sheet



MEDIA CONTACT INFORMATION:

BASF Corporation
36637 Highway 30
Geismar, LA 70734
(225) 339-2097
E-mail: louisiana@basf.com

North Geismar Site – Louisiana

SITE ADDRESS: 36637 Highway 30, Geismar, Louisiana 70734

START OF PRODUCTION: 1998

LOCATION:

The BASF North Geismar site is located in Geismar, Louisiana in Ascension Parish, which is 25 miles south of Baton Rouge and 60 miles north of New Orleans. The facility sits on 15 acres of land and is located near the BASF Geismar site.

SITE MANAGER: Karla Sullivan (interim)

NUMBER OF PLANTS: 2

NUMBER OF EMPLOYEES: 43 (38 employees, 5 contractors)

PRODUCTS/END USES:

- Dinitrotoluene (DNT) is the precursor in production of Toluene Diisocyanate (used for foams for furniture, bedding, carpet and automobile packaging)
- Geismar Systems Hub (GSH) manufactures polyurethanes systems to deliver customized products to customers in the transportation, furniture, and construction industries. End uses include head liners, instrument panels, filter gaskets, truck bed liners, and bedding.

ECONOMIC IMPACT:

- \$5.3 million in wages and benefits
- Payment of \$1 million in local and state taxes
- \$301 million in replacement value

**Year-end 2021 data*