ADDRESS | 36637 Highway 30, Geismar, Louisiana 70734
START OF OPERATIONS | 1998

LOCATION | The BASF North Geismar site is located in Geismar, Louisiana in Ascension Parish, which is 25 miles south of Baton Rouge and 60 miles north of New Orleans. The facility sits on 15 acres of land and is located near the BASF Geismar site.

SITE MANAGER | Vinit Chilekar

Products/uses:
- Dinitrotoluene (DNT) is the precursor in production of Toluene Diisocyanate (used for flexible foams for furniture, bedding, carpet and automobile packaging)
- Geismar Systems Hub (GSH) manufactures polyurethanes systems to deliver customized products to customers in the transportation, furniture, construction, and consumer industries. End uses include headliners, instrument panels, filter gaskets, truck bed liners, insulation panels, residential and commercial refrigerators, shoe soles and bedding.

Community Relations
The site is an active participant in the United Way, Local School Partnerships including River Parish Community College, Louisiana State University and Southern University.

Economic Impact
- $6.5 million in wages and benefits 3.4 DNT
- Payment of $1 million in local and state taxes
- $308 million in replacement value

*Year-end 2022 data

BASF Corporation
36637 Highway 30
Geismar, LA 70734
(225) 339-2097
E-mail: louisiana@basf.com