FACT SHEET



Southfield, Michigan

ADDRESS | 26701 Telegraph Road, Southfield, Michigan 48033 START OF OPERATIONS | 1969 LOCATION | Telegraph Road (U.S. Route 24) and 11 Mile Road, just south of Interstate 696 and M-10 Lodge Freeway junction. SITE MANAGER | Sony Hampton

Facilities: Southfield site facilities are located on 17.6 acres with four buildings totaling 376K sq. ft. (gross)

- Main Building BASF's OEM Coatings, Printing, Packaging, and Adhesives technical center is 284,000 sq. ft. (gross) and includes 68,000 sq. ft. of laboratories, 30,000 sq. ft. of office space, and 10,000 sq. ft. of conferencing space. The site is the North American headquarters for BASF Coatings. Support functions at the site include Finance, Logistics/Supply Chain, Marketing, Quality, Sales, Human Resources, EH&S, Legal, and IT Services..
- Automotive Catalyst Building BASF's Catalyst building includes 16,000 sq. ft. (gross) of office space.
- Plastics And Coatings Excellence (PACE) Laboratory Includes 52,000 sq. ft. (gross) of laboratory/high bay space.
- 11 Mile Office Building Includes 24,000 sq. ft. (gross) of office space.

Community Outreach:

Supporting many local charities and non-profit organizations, the site is an active participant in Forgotten Harvest, United Way, Life Remodeled, Michigan Science Center, The Children's Center, No Child without a Christmas, Affirmations, and Southfield Public Schools and more.

Economic Impact

- Annual payroll in excess of \$126M*
- \$422,000 in property tax*
- Capital investment in excess of \$4M in last five years*
- Over \$11 million in contractor and service spending*
- 100 contractors and service providers*

*Year-end 2023 data

NUMBER OF BUILDINGS



Four buildings



NUMBER OF EMPLOYEES



Employees | 527 Contractors | 58

CONTACT INFORMATION (For media inquiries only)

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