Dirty but clean
Mica-based pigments for coatings
Mica-based pigments for coatings

Create pearlescent effects and metallic shimmer for interior and exterior applications for the architectural, automotive, and industrial coatings market.

Lumina® Royal
The Lumina® Royal portfolio of high chromaticity effect pigments provides maximum interference effects for all color spaces. They achieve extreme effect colors that are not possible with other pigments. With a high degree of chromaticity, they can be used at reduced levels in standard effect applications to improve the overall performance without sacrificing the interference effect.

Magnapearl®
Magnapearl® pearlescent pigments are specially engineered to deliver superior whiteness, brilliance and coverage. Available in a variety of particle sizes, Magnapearl® pigments create extraordinary optical effects ranging from a fine-grained luster to a bold silvery-white sparkle.

Mearlin®
Mearlin® pigments are transparent and light-reflecting thanks to their smooth surfaces and high index of refraction. Light reflected from the platelets creates a sense of depth and a luster with satin-sheen to sparkly or glitter-like effects. Some Mearlin® special effect pigments have a multiple color play and flop in which the color changes with the viewing angle.

Visit our website: www.colors-effects.basf.com

The data contained in this publication are based on our current knowledge and experience. In view of the many factors that may affect processing and application of our product, these data do not relieve processors from carrying out their own investigations and tests; neither do these data imply any guarantee of certain properties, nor the suitability of the product for a specific purpose. Any descriptions, drawings, photographs, data, proportions, weights, etc. given herein may change without prior information and do not constitute the agreed contractual quality of the product. The agreed contractual quality of the product results exclusively from the statements made in the product specification. It is the responsibility of the recipient of our products to ensure that any proprietary rights and existing laws and legislation are observed. When handling these products, advice and information given in the safety data sheet must be complied with. Further, protective and workplace hygiene measures adequate for handling chemicals must be observed.

® = Registered trademark of BASF SE

Contact us for more information
colors-effects@basf.com