What is the Responsible Mica Initiative (RMI)?
The RMI is an industry driven initiative that aims at eradicating child labor and unacceptable working conditions in the Indian mica supply chain. Founded by a French NGO, participants come from the cosmetics industry, paint manufacturers, automotive industry and pigment producers. Further stakeholders are public organizations, governmental institutions, foundations or non-profit organizations operating in India and/or on child labor or human rights issues.
For more information please click: http://www.responsible-mica-initiative.com/

What is BASF’s role in this initiative?
BASF Group wants to actively contribute to banning child labor in the mica business and – represented by its Coatings Division (EC) and its global pigments business (G-EDP) – joined this industry driven initiative in April 2017.

Why does BASF Colors & Effects participate in this initiative?
As one of the world’s leading pigments suppliers, we take responsibility to drive important discussions in key industry networks, fostering sustainable solutions.

What does the participation in this initiative mean for the pigments business? Does BASF Colors & Effects intend to source natural mica from India again?
No. Since 2008, we exclusively source all of our mica demand from our wholly owned mine in Hartwell, Georgia (USA) to produce natural mica-based effect pigments for the coatings, printing, plastics, and cosmetics industries. We market this effect pigment range under our global brand Colors & Effects. We remain committed to our fully internal supply chain integration from mica flake substrate mining through finished pigment shipment, since this approach provides BASF Colors & Effects with full transparency, traceability, and control.

Contact us for more information
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