

Tailor-made solutions for agricultural applications

Sustainable mica-based effect pigments for seeds



Our expertise in effect pigments guarantees sophistication and differentiation in your products. Our effect pigments for agricultural applications help our customers to...

- ... broaden color space
- ... increase the value of seeds
- ... create outstanding visual effects
- ... improve flowability and sowability
- ... accelerate drying process

Highlighted products: Magnapearl® 1000, Magnapearl® 2000

and many other products available on request

Sustainable effect pigments for seeds

Enhancing visual effects for product differentiation

Dedicated products for agricultural applications sourced from sustainable natural mica

BASF Colors & Effects GmbH offers one of the most comprehensive portfolios of effect pigments, enabling a **wide choice of products**.

We offer a **special range** of natural mica-based effect pigments. Our mica is sourced from our wholly owned mine in Hartwell, Georgia, USA where water is recycled back into lakes and unusable material is returned to the site. This in-house sourcing strategy allows **fully ethical, traceable and environmentally friendly processes**.

In addition, our high-performance products are paired with thorough technical expertise and lab services. We offer **tailor-made solutions** which best fit your formulations and ensure your goal of **product differentiation**.



Natural mica-based effect pigments with exceptional luster.

Magnapearl® 1000 and Magnapearl® 2000 (and many others available on request) are developed specifically for agricultural applications, offering...

- ✓ ...more gloss
- ✓ ...more sparkle
- ✓ ...brilliant color boost
- ✓ ...better seed flow
- ✓ ...drying effect
- ✓ ...EPA 40 CFR 180.920 conform products
- ✓ ...REACH compliance

Tailor-made solution for agricultural applications.

Seed Coating

Seed Dressing

Finishing Powder

Seed Pelleting

Our services

- As specialists in colorants, we help customers save time and resources during the product screening process by providing a **starting formulation** for product tinting.
- Our strength is to provide **tailor-made solutions** to customers' specific problems, thanks to our technical expertise and well equipped laboratories.
- Our **global presence** allows us to deliver high-quality products and services in time to customers all over the world.



Natural mica sourced from our wholly owned mine in Hartwell, Georgia, USA

[Click here to discover more](#) ➔

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