



PROUD TO BE **NATURAL**

NATURAL MICA

The way we handle the mining and processing of mica, a major component of many of our effect pigments, reflects our core values including sustainability, safety, and ethical sourcing.

NATURAL MICA

FOR PRODUCTS THAT SHINE IN ALL THEIR ASPECTS

100% MINED IN THE USA

BASF Colors & Effects is the only pigment supplier with a wholly owned mica mine. Located in Hartwell, Georgia, USA, this is our sole source for our natural mica-based effect pigments. From mining to replanting, our operations focus on the safety of our employees and contractors and the sustainability of our land, continually cultivating the property to support wildlife and the community. Our operations ensure 100% responsible sourcing for our natural mica products, supporting the sustainability efforts of the market and our customers.

FEATURED EFFECT PIGMENTS

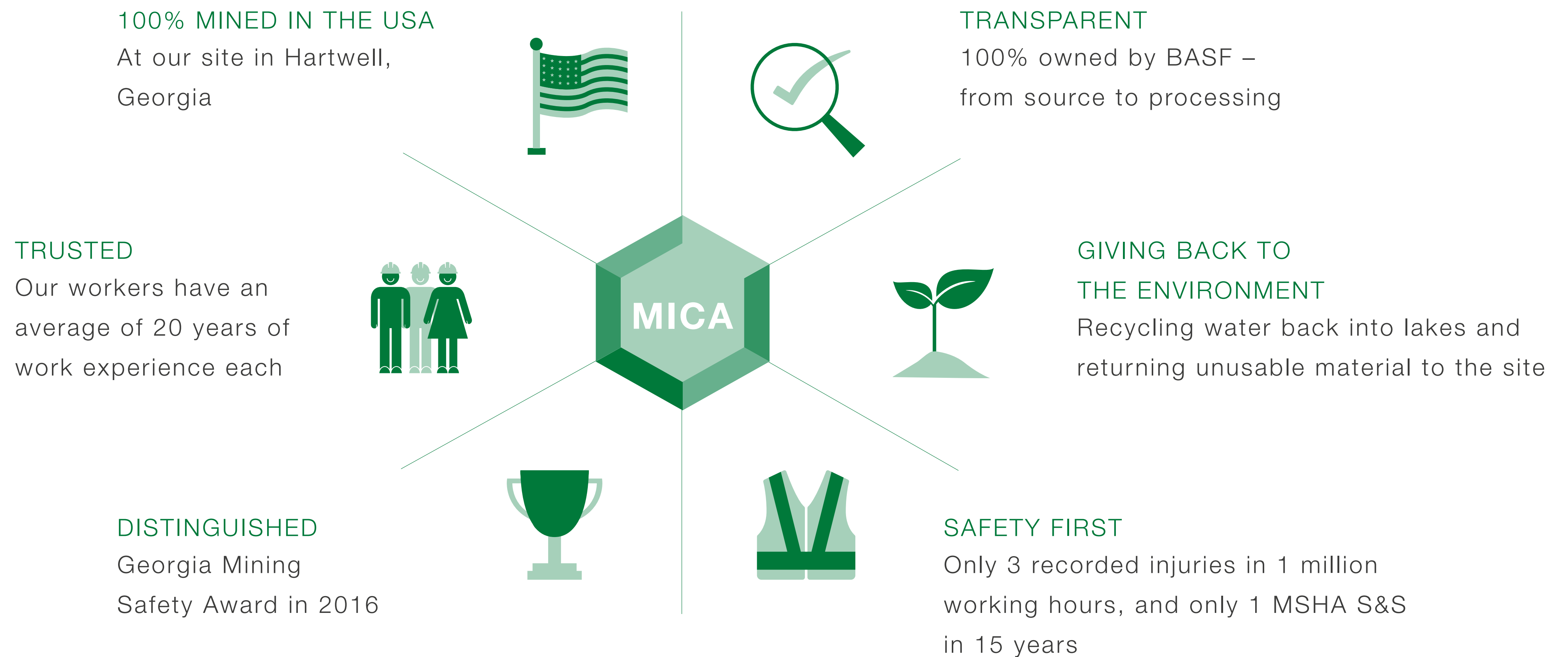
- Cellini®
- Cloisonné®
- Duochrome®
- Flamenco®
- Gemtone®
- Timica®
- MultiReflections™



We invite you to take a virtual tour of our Hartwell, Georgia site

NATURAL MICA MINING

BUILDING BLOCKS OF OUR SUSTAINABLE NATURAL MICA PRODUCTION



Contact us

Proud to be able to help

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