



COLORS &
EFFECTS

BASF
We create chemistry

Capture the sunset – the road to new golden dimensions

Paliocrom[®] Premium Gold EH1

Paliocrom[®] Premium Gold EH1 for:

- Extreme chroma for gold, orange, and red effect shades
- Excellent hiding and brilliance
- Universal usage

Paliocrom® Premium Gold EH1

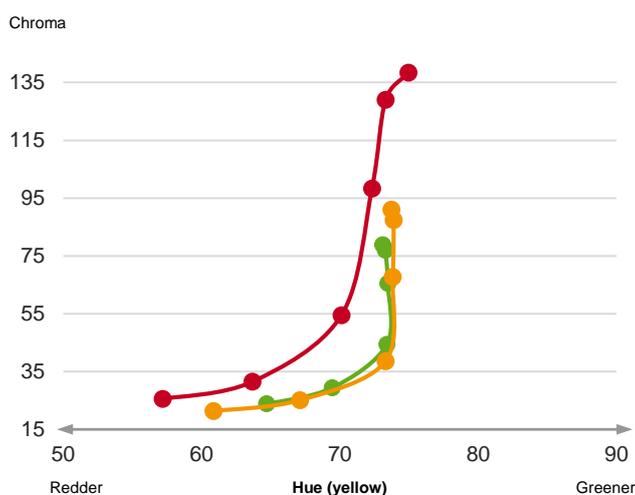
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The latest addition to highly brilliant, metallic effect pigments

Paliocrom® effect pigments are an ideal choice for modern automotive and high performance industrial coatings. They provide excellent hiding and extreme saturation while maintaining a good appearance in thin film applications. Cornflake type Paliocrom® pigments provide optimal hiding and a smoother appearance, while the silver-dollar-type Paliocrom® Brilliant series delivers extreme chromatic flash in face with attractive flop behavior.

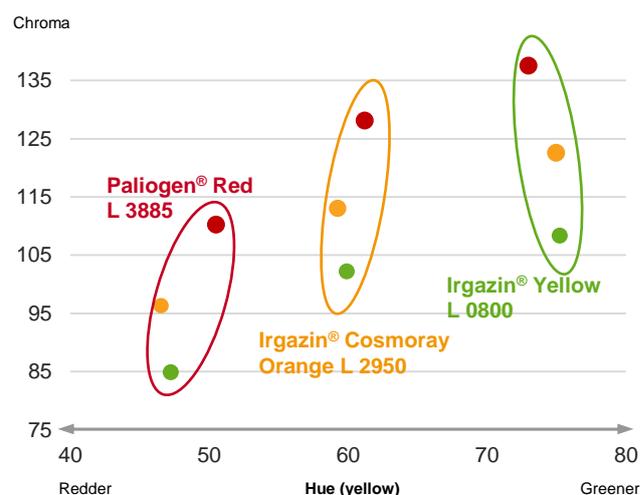
The new member, Paliocrom® Premium Gold EH1 (future L 2158), is an extremely saturated mid shade golden effect pigment that simultaneously delivers superior travel, DOI, and hiding. This is made possible through very narrow particle size distributions of ultra smooth aluminum flakes that are iron-oxide-coated and passivated to provide gassing stability. The resulting extraordinary brilliance and unmatched styling options over a wide color range make Paliocrom® Premium Gold EH1 the new benchmark for golden effect pigments.

Color space in full shade



● Paliocrom® Premium Gold EH1 ● Paliocrom® Brilliant Gold L 2054 ● Paliocrom® Gold L 2024

Color space in 50:50 reductions



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