

# **News Release**

## BASF launches revolutionary new fungicides for U.S. turf markets

- Maxtima fungicide and Navicon Intrinsic brand fungicide provide longlasting control of tough turfgrass diseases like dollar spot and anthracnose
- The Revysol-based fungicides are safe for all turf types in all seasons
- This unique chemistry is the only one in its class to be designated Reduced Risk candidate by the Environmental Protection Agency

RESEARCH TRIANGLE PARK, N.C., July 8, 2019 – BASF has launched two new fungicides for the turf market. Maxtima<sup>®</sup> fungicide and Navicon<sup>®</sup> Intrinsic<sup>®</sup> brand fungicide feature the new Revysol<sup>®</sup> active ingredient and provide broad-spectrum control on diseases such as dollar spot, anthracnose and spring dead spot. This unique chemistry is the only in its class to be designated Reduced Risk candidate by the Environmental Protection Agency. Navicon Intrinsic brand fungicide also delivers plant health benefits supporting turf to handle the toughest pressures. Unlike older demethylation inhibitors (DMIs) in the market, Maxtima fungicide and Navicon Intrinsic brand fungicide are the first isopropanol-azoles, a unique chemistry that ensures excellent binding capacity and adaptability through its molecule flexibility. This offers control even on plant pathogen strains that are insensitive to DMIs.

"With Maxtima fungicide and Navicon Intrinsic brand fungicide, turf professionals have two powerful new tools for their rotational programs that simply did not exist with the current DMIs on the market," said Brian Thompson, U.S. Marketing Manager, Golf and Lawncare, Professional & Specialty Solutions, BASF. Maxtima fungicide and Navicon Intrinsic brand fungicides have outstanding rainfastness and help provide effective and longer-lasting control of turfgrass diseases, like anthracnose, fairy ring, spring dead spot and dollar spot. With a unique mode of action, they deliver superior activity regardless of temperature at application, all season long.

Dr. Jim Kerns, Associate Professor and Extension Specialist of Turfgrass Pathology, NC State University has been working with the two new products for over five years applying them to research trials throughout North Carolina. "We applied Maxtima fungicide to creeping bentgrass and ultra-dwarf bermudagrass greens during periods of the year where other DMIs are usually phytotoxic, but we had not observed any phyto damage," Kerns said.

Superintendents can learn more about Maxtima fungicide and Navicon Intrinsic brand fungicide here.

#### Always read and follow label directions.

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#### About BASF's Agricultural Solutions division

With a rapidly growing population, the world is increasingly dependent on our ability to develop and maintain sustainable agriculture and healthy environments. Working with farmers, agricultural professionals, pest management experts and others, it is our role to help make this possible. That's why we invest in a strong R&D pipeline and broad portfolio, including seeds and traits, chemical and biological crop protection, soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we connect innovative thinking and down-to-earth action to create real world ideas that work – for farmers, society and the planet. In 2018, our division generated sales of  $\in$ 6.2 billion. For more information, please visit www.agriculture.basf.com or any of our social media channels.

### About BASF

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At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 122,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of around €63 billion in 2018. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at <u>www.basf.com</u>.