



## News Release

### **BASF launches Ucrete UD200 SR flooring system featuring enhanced slip resistance in North America**

- » **Enhanced slip-resistance is built into system**
- » **Exceptional impact, wear and chemical resistance**

SHAKOPEE, MN, September 11, 2019 – The Construction Chemicals division of BASF Corporation has launched Ucrete® UD200 SR flooring system, which features enhanced slip resistance. This product is the latest addition to the Ucrete portfolio in North America.

Ucrete UD200 SR is a heavy-duty, trowel-applied polyurethane concrete floor system formulated specifically for use in wet-process applications and wherever a robust slip-resistant floor is required. UD200 SR is unique in that the enhanced slip resistance is built in to the entire system. This ensures that even with wear, the floor will retain its original slip-resistance performance. This feature also enables contractors to eliminate the step of adding a slip-resistant layer during application, thereby saving time.

“Slips, trips and falls are the most common workplace incidents across all industries, but workers in the food and beverage industry are particularly at risk due to splatter or spillage of liquids and wet conditions,” said Esther Villeneuve, Business Manager, Commercial & Industrial Flooring, North America. “The launch of Ucrete UD200 SR demonstrates BASF’s continued investment in solutions that enhance safety in the workplace.”

Additional benefits of Ucrete UD200 SR include a high thermal stability that fully resists steam or hot water cleaning up to 266°F (130°C); chemical resistance that tolerates organic

and inorganic acids, alkalis and salts; and excellent impact abrasion resistance to handle heavy traffic.

For further information, please visit [www.master-builders-solutions.basf.us](http://www.master-builders-solutions.basf.us).

### **About the Construction Chemicals division**

BASF's Construction Chemicals division offers advanced chemical solutions under the global umbrella brand Master Builders Solutions for the construction, maintenance, repair and renovation of structures. The brand is built on more than 100 years of experience in the construction industry. Our comprehensive portfolio encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing systems, sealants, concrete repair & protection systems, performance grouts, performance flooring systems, tile-fixing systems, expansion joints & control systems and wood protection solutions.

The Construction Chemicals division's approximately 7,000 employees form a global community of building experts. To solve our customers' specific construction challenges from conception through to completion of a project, we draw on our specialist know-how, regional expertise and the experience gained in countless constructions projects worldwide. We leverage global BASF technologies and our in-depth knowledge of local building needs to develop innovations that help make our customers more successful and drive sustainable construction.

The division operates production sites and sales offices in more than 60 countries and achieved sales of about €2.5 billion in 2018.

### **About BASF**

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 20,000 employees in North America and had sales of \$19.7 billion in 2018. For more information about BASF's North American operations, visit [www.basf.com](http://www.basf.com).

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 122,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of around €63 billion in 2018. BASF shares are traded on the stock exchanges in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at [www.basf.com](http://www.basf.com).