BASF honored with Safer Choice Partner of the Year award

FLORHAM PARK, NJ, September 30, 2019 – The U.S. Environmental Protection Agency (EPA) named BASF a 2019 Safer Choice Partner of the Year Award winner for outstanding achievement in the manufacturing of ingredients that are safer for families, pets, workplaces, communities and the environment. BASF is among this year’s 14 Safer Choice Partner of the Year Award winners and the only ingredient supplier to be honored.

“Safer Choice standards align with our values not only as global citizens and consumers, but also as responsible ingredient suppliers,” said Daniele Piergentili, Vice President, Home and Personal Care, BASF North America. “We strive to innovate in areas of biodegradability and sustainability and our diverse offerings enable us to provide the industry with numerous solutions.”

BASF’s Safer Choice portfolio includes chelating agents, processing aids and additives, surfactants, plasticizers and solvents that are used across applications for home care as well as industrial and institutional cleaning solutions.

To qualify for the Safer Choice label, a product must meet EPA’s Safer Choice Standard, which includes stringent human and environmental health criteria. About 500 formulator-manufacturer partners who make more than 2,000 Safer Choice-certified products for both retail and institutional customers engage in the Safer Choice program.

The EPA presented the 2019 Safer Choice Partner of the Year Awards during a public ceremony on September 25, 2019 in Washington, DC. More information on the 2019 Safer
Choice Partner of the Year award winners can be found at [www.epa.gov/saferchoice/safer-choice-partner-year-awards](http://www.epa.gov/saferchoice/safer-choice-partner-year-awards).

**About the Care Chemicals division at BASF**

The BASF division Care Chemicals offers a broad range of ingredients for personal care, hygiene, home care, industrial & institutional cleaning, and technical applications. We are the global leading supplier for the cosmetics industry as well as the detergents and cleaning industry, and support our customers with innovative and sustainable products, solutions and concepts. The division’s high-performance product portfolio includes surfactants, emulsifiers, polymers, emollients, chelating agents, cosmetic active ingredients and UV filters. Superabsorbent polymers developed for the full spectrum of hygiene applications complete the range. We have production and development sites in all regions and are expanding our presence in emerging markets. Further information is available online at [www.care-chemicals.basf.com](http://www.care-chemicals.basf.com).

**About BASF**

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 20,000 employees in North America and had sales of $19.7 billion in 2018. For more information about BASF’s North American operations, visit [www.basf.com](http://www.basf.com).

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 122,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of around €63 billion in 2018. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at [www.basf.com](http://www.basf.com).