



We create chemistry

News Release

BASF launches Insulated Masonry Veneer Systems for exterior building cladding

- **Expands and simplifies exterior cladding design options**
- **Provides continuous exterior insulation**
- **Protects against water and air intrusion**

SHAKOPEE, MINNESOTA, October 1, 2019 –BASF launched Senergy® Channeled Adhesive CI Design and Finestone® Pebbletex CI-DCA Insulated Masonry Veneer Systems, two systems that are used for exterior cladding in commercial and residential construction.

Insulated Masonry Veneer Systems are fully-integrated Exterior Insulation and Finish Systems (EIFS). They include a fluid-applied air and water-resistive barrier, moisture drainage, continuous exterior insulation and feature BASF's latest innovation, MaxGrip Veneer Mortar. The high-strength, specially-formulated setting bed mortar can be used to adhere natural and manufactured stone, tile, and thin brick veneer to a variety of substrates.

“Our new Insulated Masonry Veneer Systems are code compliant, meet the latest energy standards and deliver truly continuous insulation with unlimited aesthetic design choices from a single manufacturer,” said Danielle Shacklady McAtee, Industry Sector Manager for Wall Systems, BASF Construction Chemicals, North America. “This latest development demonstrates our commitment to the advancement of EIFS as well as solutions that create efficiency and reduce complexity in building construction.”

Media Relations contact
Elena Cristadoro
Phone: +1 952 496-6323
elena.cristadoro@basf.com

BASF Corporation
889 Valley Park Drive
Shakopee, MN 55379 USA
Phone: +1 952 496-6000

BASF's Insulated Masonry Veneer Systems comply with ASTM E2568, also referred to as AC 235. The systems meet fire testing performance requirements, including ASTM E119, NFPA 285 and NFPA 268. Additionally, the fluid-applied air and water resistive barrier conforms to code requirements indicated in ICC-ESR 2986 Evolution Report.

For further information, please visit www.wallsystems.basf.com.

About the Construction Chemicals division

BASF's Construction Chemicals division offers advanced chemical solutions under the global umbrella brand Master Builders Solutions for the construction, maintenance, repair and renovation of structures. The brand is built on more than 100 years of experience in the construction industry. Our comprehensive portfolio encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing systems, sealants, concrete repair & protection systems, performance grouts, performance flooring systems, tile-fixing systems, expansion joints & control systems and wood protection solutions.

The Construction Chemicals division's approximately 7,000 employees form a global community of building experts. To solve our customers' specific construction challenges from conception through to completion of a project, we draw on our specialist know-how, regional expertise and the experience gained in countless constructions projects worldwide. We leverage global BASF technologies and our in-depth knowledge of local building needs to develop innovations that help make our customers more successful and drive sustainable construction.

The division operates production sites and sales offices in more than 60 countries and achieved sales of about €2.5 billion in 2018.

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 20,000 employees in North America and had sales of \$19.7 billion in 2018. For more information about BASF's North American operations, visit www.basf.com.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 122,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of around €63 billion in 2018. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com.