



# **Joint News Release**

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# BASF divests its global Vector light fly trap portfolio to AP&G Co., Inc./Catchmaster

RESEARCH TRIANGLE PARK, NC, October 1, 2020 - BASF announced the divestiture of its entire global Vector® insect light fly trap business to AP&G, Co., Inc. Financial details of the transaction are not being disclosed.

The Vector insect light fly trap business had been part of BASF's Agricultural Solutions Professional & Specialty Solutions division. The division's portfolio includes a wide range of niche customer segments such as urban and rural pest control, professional vegetation management, public health and other specialty markets.

"This decision to divest the Vector light business to AP&G will ensure our focus is on our key brands and advances our global product portfolio strategy," said Ron Kehler, Vice President, Global Professional & Specialty Solutions, BASF Agricultural Solutions.

"We are thrilled to add the Vector brand to the Catchmaster® portfolio," said Jonathan Frisch, Vice President of Sales & Marketing, AP&G Co. "The Vector brand is iconic in the Pest Control Industry and combining their innovative insect light traps with trusted Catchmaster glue boards allows us to further our goal of providing intelligent pest solutions to pest management professionals."

## About BASF's Agricultural Solutions division

With a rapidly growing population, the world is increasingly dependent on our ability to develop and maintain sustainable agriculture and healthy environments. Working with farmers, agricultural professionals, pest management experts and others, it is our role to help make this possible. That's why we invest in a strong R&D pipeline and broad portfolio, including seeds and traits, chemical and biological crop protection, soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we connect innovative thinking and down-to-earth action to create real world ideas that work – for farmers, society and the planet. In 2019, our division generated sales of €7.8 billion. For more information, please visit www.agriculture.basf.com or any of our social media channels.

#### **About BASF**

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 20,000 employees in North America and had sales of \$19.7 billion in 2018. For more information about BASF's North American operations, visit www.basf.com.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 122,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of around €63 billion in 2018. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com.

### About AP&G Co., Inc.

AP&G Co., Inc. is a leading manufacturer of Intelligent Pest Management solutions headquartered in Bayonne, NJ. Utilizing a science-based approach, we create high-quality products for rodent, insect & mosquito management. Our roots go back to the early 1950s starting with the production of specialty adhesives. AP&G Co., Inc. introduced the Catchmaster® brand in 1977 to deliver Intelligent Pest Management solutions to pest management professionals worldwide. For more information on AP&G CO., Inc. and Catchmaster® please visit www.catchmasterpro.com.