

News Release

BASF introduces its first insecticide into the golf course market

Alucion 35 WG insecticide is a new non-restricted use insecticide that provides fast acting, broad spectrum control of surface-feeding insects

RESEARCH TRIANGLE PARK, NC, May 19, 2021 – BASF has introduced Alucion™ 35 WG insecticide, its first specifically for the golf course market. This new dual-active, non-restricted use product provides golf course superintendents with a highly effective solution for controlling a wide range of surface-feeding insects.

Formulated with the active ingredients alpha-cypermethrin and dinotefuran, Alucion 35 WG insecticide delivers broad-spectrum control, fast knockdown and strong residual to protect turf from insect pests including nuisance ants, chinch bugs, cutworms and annual bluegrass weevils.

“Our laboratory has conducted several Alucion 35 WG insecticide trials since 2019, including difficult to control pests like annual bluegrass weevil adults and larvae, caterpillars, and leatherjackets. Its spectrum of activity is quite broad, and its level of control is comparable to, if not better than industry standards in most instances,” said Dr. Ben McGraw, Associate Professor of Turfgrass Science at Penn State University.

Alucion 35 WG insecticide is the only pyrethroid-containing insecticide for golf courses with a non-restricted use label and anchored in an excellent formulation for easy mixing and handling to deliver healthy greens and uninterrupted play.

Superintendents can learn more about Alucion 35 WG insecticide by contacting their local BASF representative.

Always read and follow label directions.

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About BASF's Agricultural Solutions division

With a rapidly growing population, the world is increasingly dependent on our ability to develop and maintain sustainable agriculture and healthy environments. Working with farmers, agricultural professionals, pest management experts and others, it is our role to help make this possible. That's why we invest in a strong R&D pipeline and broad portfolio, including seeds and traits, chemical and biological crop protection, soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we connect innovative thinking and down-to-earth action to create real world ideas that work – for farmers, society and the planet. In 2020, our division generated sales of €7.7 billion. For more information, please visit www.agriculture.basf.com or any of our social media channels.

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has approximately 17,000 employees in North America and had sales of \$18.7 billion in 2020. For more information about BASF's North American operations, visit www.basf.com/us.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 110,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €59 billion in 2020. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at <http://www.basf.com>.