

News Release

BASF introduces Ideltis as seed brand name for its future hybrid wheat

RESEARCH TRIANGLE PARK, NC, June 7, 2021 – BASF has introduced its new brand for hybrid wheat seeds, Ideltis™. It demonstrates the company’s commitment to transition wheat for long-term success through innovative hybridization.

BASF’s hybrid wheat is intended to provide farmers with higher and more stable performance in yield and quality to advance one of the world’s most important crops.

“Ideltis stands for our commitment to hybrid wheat and the transition of the wheat crop system in the longterm,” said Vincent Gros, President, BASF Agricultural Solutions. “With Ideltis, we are unlocking the full potential of wheat. Through our global research platform, we anticipate providing growers and the entire value chain hybrid wheat that is tailored to their local needs and consistently delivers better, more stable yield.”

New opportunities through hybrid wheat

“Hybrids are already used in many crops, but wheat and the production of hybrid wheat seeds is complex. This is why it took time to develop breakthrough technologies that enable future broad commercialization of hybrid wheat,” said Prof. Dr. Jochen C. Reif, Head of the Department of Breeding Research at Leibniz Institute of Plant Genetics and Crop Plant Research, Gatersleben, Germany, one of the world’s leading institutions in this field.

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“To feed a growing population, we need to significantly increase wheat yield. Both, public as well as private breeding initiatives for hybrid wheat, like the one at BASF, are essential to achieve this,” said Prof. Stephen Baenziger, Professor Emeritus of Agronomy at University of Nebraska-Lincoln, who is an internationally acclaimed expert in plant breeding and specialized in wheat cultivar development. “With Ideltis hybrid wheat, farmers will have new, promising seed choices.”

Ideltis hybrid wheat is expected to be available from the middle of the decade, initially for farmers in key wheat growing regions in Europe and North America.

For more information on Ideltis hybrid wheat, visit www.ideltis.com.

About BASF’s Agricultural Solutions division

With a rapidly growing population, the world is increasingly dependent on our ability to develop and maintain sustainable agriculture and healthy environments. Working with farmers, agricultural professionals, pest management experts and others, it is our role to help make this possible. That’s why we invest in a strong R&D pipeline and broad portfolio, including seeds and traits, chemical and biological crop protection, soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we connect innovative thinking and down-to-earth action to create real world ideas that work – for farmers, society and the planet. In 2020, our division generated sales of €7.7 billion. For more information, please visit agriculture.basf.com or any of our social media channels.

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has approximately 17,000 employees in North America and had sales of \$18.7 billion in 2020. For more information about BASF’s North American operations, visit www.basf.com/us.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 110,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €59 billion in 2020. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at <http://www.basf.com>.