

## **News Release**

## BASF's Kirkland named to Upstate Workforce Development Board

CONVERSE, SC, August 10, 2021 – Jerome Kirkland, Site Manager for BASF's Converse manufacturing facility in Spartanburg County, has been named to the Upstate Workforce Investment Board.

The board builds and maintains a workforce development system that meets the needs of employers of Cherokee, Spartanburg and Union Counties. Certified by the governor every two years, board members represent diverse businesses in the greater Spartanburg area and hold positions as owners, chief executive officers, chief operating officers or have optimum policymaking or hiring authority.

Kirkland earned his bachelor's degree as well as his master's in business administration from the University of Michigan. He has served as the Converse site manager since October 2019, and before that worked as a plant manager at the BASF site in Lincoln Park, Michigan. Before BASF, Jerome worked in various roles in manufacturing over the past 20 years. He is a 2021 graduate of Leadership Spartanburg.

"The health and vibrancy of the Upstate starts with developing a workforce that is capable and robust," Kirkland said. "The Upstate Workforce Investment Board does that, and I am excited to be a part of it."

BASF is currently hiring. Pay starts at \$18.50 an hour and increases with experience. Learn more and apply at <a href="https://www.basf.us/sc">www.basf.us/sc</a>.

## **About BASF**

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has approximately 17,000 employees in North America and had sales of \$18.7 billion in 2020. For more information about BASF's North American operations, visit www.basf.com/us.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 110,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €59 billion in 2020. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at <a href="http://www.basf.com">http://www.basf.com</a>.