



We create chemistry

# News Release

## Ford honors BASF at 23<sup>rd</sup> Annual World Excellence Awards

FLORHAM PARK, NJ, November 17, 2021 – BASF has been recognized as a top-performing global supplier at the 23<sup>rd</sup> annual Ford World Excellence Awards. BASF was announced as a Turn Around Automotive Operations and Compete Like a Challenger winner at Ford Motor Company’s virtual event.

“We are truly honored to accept this prestigious award,” said Dr. Peter Schuhmacher, President, Catalysts at BASF. “This accomplishment has been achieved thanks to the extraordinary teamwork across different regions and businesses to support Ford, including the collaboration it took to deliver our innovative Tri-Metal Catalyst.”

“Ford Motor Company’s World Excellence Awards recognize our top-performing suppliers around the world for helping bring the Ford+ plan to life,” said Hau Thai-Tang, chief product platform and operations officer. “Suppliers like BASF are key to Ford’s continued success as we leverage foundational strengths to build new capabilities and enrich customer experiences.”

Ford’s World Excellence Awards recognize companies that exceed expectations and achieve the highest levels of excellence in quality, cost, performance and delivery. Honorees are recognized for achieving peak levels of global excellence in categories including:

---

Media Relations contact  
Katharine Boyle  
Phone: 973-975-6947  
katharine.boyle@basf.com

BASF Corporation  
100 Park Avenue  
Florham Park, NJ 07932  
[www.basf.com](http://www.basf.com)

- Primary brand pillar awards – Treat Customers Like Family, Turn Around Automotive Operations and Compete Like a Challenger, Create Must-Have Products
- Diversity and inclusion awards for suppliers that excel in integrating diversity into their organization and business process
- Sustainability awards for suppliers that improve the business environment
- Gold and Silver Quality awards for supplier manufacturing sites demonstrating superior quality, delivery and cost performance throughout the year

## **About BASF**

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has approximately 17,000 employees in North America and had sales of \$18.7 billion in 2020. For more information about BASF's North American operations, visit [www.basf.com/us](http://www.basf.com/us).

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 110,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €59 billion in 2020. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at <http://www.basf.com>.