

News Release

BASF adds Flo Rite Pro 2805 seed coating polymer, enhances seed treatment value for growers

RESEARCH TRIANGLE PARK, NC, December 6, 2021 – BASF is introducing the next generation of coating polymers for seed treatments with Flo Rite® Pro 2805. Designed to improve the adhesion and retention of active ingredients, Flo Rite Pro 2805 coating polymer preserves the complete value of seed treatments while helping protect both workers and the environment.

Key benefits of Flo Rite Pro 2805 include:

- Exceptional retention of seed treatment active ingredients, preserving their value on seed
- Improved uniform coverage and application of seed-applied insecticides, nematicides and fungicides
- Reduced stickiness, bridging and clumping, resulting in increased seed drop accuracy
- Compatibility with major fungicides, insecticides, nematicides and inoculants from BASF

This new innovation from BASF will replace Flo Rite 1706 in North America, providing improved seed flowability while maintaining a low use rate. Flo Rite Pro 2805 combats potential flowability issues by filling the pores and smoothing/drying the

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surfaces of the seeds for improved flowability, while adhering the seed treatment to the seed.

“We’re excited to launch Flo Rite Pro 2805, which will offer soybean, dry bean and pea growers an advanced polymer-based technology combining adhesion properties with exceptional seed flow to optimize plant populations for higher yields,” said Anna Vladimirova, Ph.D., BASF US Seed Treatment Colorants and Coatings Product Manager.

For more information, visit AgProducts.BASF.us.

Always read and follow label directions. Flo Rite is a registered trademark of BASF.

About BASF’s Agricultural Solutions division

With a rapidly growing population, the world is increasingly dependent on our ability to develop and maintain sustainable agriculture and healthy environments. Working with farmers, agricultural professionals, pest management experts and others, it is our role to help make this possible. That’s why we invest in a strong R&D pipeline and broad portfolio, including seeds and traits, chemical and biological crop protection, soil management, plant health, pest control, and digital farming. With expert teams in the lab, field, office, and in production, we connect innovative thinking and down-to-earth action to create real world ideas that work — for farmers, society, and the planet. In 2020, our division generated sales of €7.7 billion. For more information, please visit www.agriculture.basf.com or any of our social media channels.

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has approximately 17,000 employees in North America and had sales of \$18.7 billion in 2020. For more information about BASF’s North American operations, visit www.basf.com/us.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 110,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care, and Agricultural Solutions. BASF generated sales of €59 billion in

2020. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com.