



We create chemistry

# News Release

## Putting the “ton” in cotton – BASF opens enrollment for exclusive cotton club, truck lease sweepstakes

RESEARCH TRIANGLE PARK, NC, November 15, 2023 – Cotton growers who yield a ton or more of FiberMax® cotton could take home a truck equally worth its weight when they apply for BASF’s FiberMax One Ton Club™, now in its 19th year. Club enrollment is now open and could land growers impressive rewards, like a two-year lease on a Ford® Super Duty® F-350 Lariat® truck.

The application deadline for the FiberMax One Ton Club is February 29, 2024. Printed qualification forms were mailed to FiberMax growers in October, and applications can also be submitted online. Qualifying growers who attend the FiberMax One Ton Club members banquet in Lubbock, Texas, on April 4, 2024, can enter for a chance to win a two-year lease on a Ford Super Duty F-350 Lariat truck. Ford is not a sponsor of the FiberMax One Ton Club. [Terms and conditions apply.](#)

To qualify for the FiberMax One Ton Club, growers must produce a minimum of 2,000 pounds of ginned cotton per acre on a minimum of 20 acres planted with 100% FiberMax cotton from January 1 to December 31, 2023. The FiberMax One Ton Club is open to growers in Alabama, Arkansas, Arizona, California, Georgia, Kansas, Louisiana, Missouri, Mississippi, North Carolina, New Mexico, Oklahoma, South Carolina, Tennessee, Texas and Virginia. Cotton acreage can be either irrigated or dryland. Growers must provide an accurate and complete qualification form and gin

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recap sheets to verify 2,000 pounds per acre yields. See [full details](#) for qualification.

“The FiberMax One Ton Club is one our favorite long-standing traditions at BASF,” says Bryan Perry, BASF Head of Seeds & Traits – U.S. Agricultural Solutions. “For nearly two decades we’ve been celebrating cotton growers and their high-yield achievements – a feat we know isn’t always easy. These individuals literally put the ‘ton’ in ‘cotton,’ and we can’t wait to celebrate their accomplishments this spring.”

Learn more about the FiberMax One Ton Club by visiting [fibermax.com/otc](https://fibermax.com/otc) or by contacting your BASF Agronomic Solutions Advisor or Agronomic Services Team Member.

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### **About BASF’s Agricultural Solutions Division**

Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population while reducing environmental impacts. Working with partners and agricultural experts and by integrating sustainability criteria into all business decisions, we help farmers to create a positive impact on sustainable agriculture. That’s why we invest in a strong R&D pipeline, connecting innovative thinking with practical action in the field. Our portfolio comprises seeds and specifically selected plant traits, chemical and biological crop protection, solutions for soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we strive to find the right balance for success – for farmers, agriculture and future generations. In 2022, our division generated sales of €10.3 billion. For more information, please visit [www.agriculture.basf.com](http://www.agriculture.basf.com) or any of our social media channels.

### **About BASF**

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has approximately 16,000 employees in North America and had sales of \$25.7 billion in 2022. For more information about BASF’s North American operations, visit [www.basf.com/us](http://www.basf.com/us).

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 111,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €87.3 billion in 2022. BASF shares

are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at [www.basf.com](http://www.basf.com).