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News Release

Enrollment now open for BASF's e3 Sustainable Cotton Program

- **E3 Sustainable Cotton helps growers maximize the potential value of their cotton through a user-friendly digital platform that integrates with most existing software**
- **Self-enrollment is open through December 31**

RESEARCH TRIANGLE PARK, NC, November 1, 2023 — Enrollment for the [e3[®] Sustainable Cotton](#) program by BASF is now open for the 2024 growing season.

From seed to bale, the e3 Sustainable Cotton program provides an entirely traceable and transparent sustainable cotton supply chain — all stewarded by Stoneville[®] and FiberMax[®] cotton growers in the U.S.

Growers who enroll in e3 Sustainable Cotton commit to track eight on-farm environmental and social measures, including water use, pesticide management, soil conservation and greenhouse gas emissions reduction for each bale of cotton produced.

Self-enrollment is open through Dec. 31, 2023. New this season, concierge enrollment will be available through the program's dedicated enrollment specialists who can assist growers as they complete their sustainability questionnaire and upload bale information from the gin. Concierge enrollment will be open from January 1 through March 31, 2024. Through a simple integration with growers' existing farm management systems and local gin software platforms, the program makes it easy for

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growers to participate knowing their data is secure.

“Transparency matters, especially today,” said Ray Daniels, Seed Sustainability Manager at BASF. “Consumer demand for knowing where cotton and textiles come from is increasing, and the e3 Sustainable Cotton program provides our growers with the tools to both demonstrate the sustainability of their operation and provide transparency to the textile supply chain. Participation in the e3 Sustainable Cotton program helps growers maximize their value potential and show buyers that their commitment to sustainability is real.”

In 2022, growers enrolled in the e3 Sustainable Cotton program made significant positive impacts in sustainable cotton production¹.

- Produced 203 million pounds — 112,082 traceable bales — of sustainable FiberMax and Stoneville cotton
- Saved 489,653 U.S. tons of soil from being lost to erosion on just 3,60,691 acres
- Reduced 3,691 U.S. tons of carbon dioxide equivalent
- 79% of e3 Sustainable Cotton growers used reduced tillage practices
- 73% of e3 Sustainable Cotton growers built up carbon

To learn more about e3 Sustainable Cotton, visit e3cotton.us, or talk to your local BASF Agronomic Solutions Advisor to see how BASF can help tell your sustainability story.

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About BASF's Agricultural Solutions division

Farming is fundamental to providing enough healthy and affordable food for a rapidly growing population while reducing environmental impacts. Working with partners and agricultural experts and by integrating sustainability criteria into all business decisions, we help farmers to create a positive impact on sustainable agriculture. That's why we invest in a strong R&D pipeline, connecting innovative thinking with practical action in the field. Our portfolio comprises seeds and specifically selected plant traits, chemical and biological crop protection, solutions for soil management, plant health, pest control, and digital farming. With expert teams in the lab, field, office and in production, we

¹ Calculated using data from the 2022 growing season via MyFarms, the e3 Sustainable Cotton online farm management system.

strive to find the right balance for success – for farmers, agriculture, and future generations. In 2021, our division generated sales of €8.2 billion. For more information, please visit www.agriculture.basf.com or any of our social media channels.

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has approximately 16,000 employees in North America and had sales of \$25.7 billion in 2022. For more information about BASF's North American operations, visit www.basf.com/us.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 111,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €87.3 billion in 2022. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.