

# News Release

## **BASF introduces Efka PX 4360, a solvent-based dispersing agent for industrial coatings**

- **Next generation dispersing agent provides superior performance, durability and storage stability, formulated with BASF's Controlled Free Radical Polymerization (CFRP) technology**
- **Excellent compatibility with a wide range of solvent-based resin systems and enables formulation of tin- and aromatic-free solutions**

CHARLOTTE, NC, April 30, 2024 – BASF recently launched **Efka® PX 4360**, a next generation dispersing agent, at the 2024 American Coatings Show.

Developed specifically for solvent-based industrial coatings, Efka PX 4360 is designed with BASF's unique **Controlled Free Radical Polymerization (CFRP) technology** to have a defined polymer architecture that delivers optimal coloristics, excellent compatibility across pigments and coatings systems with improved processability and suitability for aromatic- and tin-free formulations.

“With over 20 years of formulating additives using CFRP, the global introduction of Efka PX 4360 means that customers now have a preferred dispersing agent to formulate next-generation industrial coatings that meet and even exceed the latest performance and sustainability demands from across the globe,” mentioned Randy Brown, Technical Manager, Additives – Dispersions & Resins North America.

For more information, please visit [Performance & Formulation Additives \(basf.com\)](https://www.basf.com/performance-formulation-additives).

## **BASF's Dispersions & Resins division**

The Dispersions & Resins division of BASF develops, produces and markets a range of high-quality polymer dispersions, resins, additives and electronic materials worldwide. These raw materials are used in formulations for a number of industries, including coatings, construction, adhesives, printing and packaging, electronics and paper. With its comprehensive product portfolio and its extensive knowledge of the industry, the Dispersions & Resins division offers its customers innovative and sustainable solutions and helps them advance their formulations. For further information about the Dispersions & Resins division, please visit [www.dispersions-resins.basf.com](http://www.dispersions-resins.basf.com)

## **About BASF**

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has approximately 16,000 employees in North America and had sales of \$20.5 billion in 2023. For more information about BASF's North American operations, visit [www.basf.com/us](http://www.basf.com/us).

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 112,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €68.9 billion in 2023. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at [www.basf.com](http://www.basf.com).