

News Release

BASF invests in production of pearlizers and opacifiers in South Carolina

FLORHAM PARK, NJ, January 17, 2019 – BASF is investing in its operations in Mauldin, South Carolina to enable production of pearlizers and opacifiers used in cosmetic products. Start-up of the new production line is planned for end of 2019.

The capacity addition will allow the company to meet the increasing demand for pearlizers and opacifiers, improve supply reliability and reduce lead times in North America.

“With shortened cycles for product launches and changing demands due to the rise of e-commerce, our customers need a fast and flexible supply of personal care ingredients,” said Daniele Piergentili, Vice President, BASF Home & Personal Care, North America. “The investment in our Mauldin site will improve the supply performance of our Personal Care Solutions portfolio.”

Pearlizers and opacifiers are specialty blends that are essential ingredients for obtaining luster, shimmering effects, or opacity in cosmetic products. By providing cosmetics with a premium and luxurious character, they allow manufacturers creating visually appealing formulations.

Aside from pearlizers and opacifiers, the new asset will manufacture additional specialty blends for the personal care market.

About the Care Chemicals division at BASF

The BASF division Care Chemicals offers a broad range of ingredients for personal care, hygiene, home care, industrial & institutional cleaning, and technical applications. We are the global leading supplier for the cosmetics industry as well as the detergents and cleaning industry, and support our customers with innovative and sustainable products, solutions and concepts. The division's high-performance product portfolio includes surfactants, emulsifiers, polymers, emollients, chelating agents, cosmetic active ingredients and UV filters. Superabsorbent polymers developed for the full spectrum of hygiene applications complete the range. We have production and development sites in all regions and are expanding our presence in emerging markets. Further information is available online at www.care-chemicals.basf.com.

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 18,200 employees in North America and had sales of \$17.9 billion in 2017. For more information about BASF's North American operations, visit www.basf.com.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The more than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of more than €60 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.