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Meet Jerry Lebold, new Senior Vice President and General Manager at BASF's Geismar site

Jerry Lebold has been named the new Senior Vice President and General Manager for BASF's Geismar site effective May 1, 2019.

No stranger to Louisiana and the Geismar site, Jerry served as Zachary's Site Director and as the Geismar site's Butanediol and Derivatives Production Director. Other BASF roles include Vice President of Performance Chemicals Operations in North America based in Florham Park, New Jersey, and Vice President of Global Operations Chemicals Catalysts based in Ludwigshafen, Germany.

Jerry is looking forward to building upon Geismar's successes and journey to excellence in operations.



BASF to launch second phase of expansion at Geismar plant, invest \$87 million

BASF will make an \$87 million capital investment to continue the expansion of the MDI plant that has been a central aspect of the Geismar manufacturing facility for more than 30 years. This expansion is in addition to the first phase of the MDI expansion announced in 2017 which totaled \$150 million. That project is expected to be finalized in the first half of 2020. The second phase of the project will retain 1,238 existing BASF jobs at Geismar, the company's largest manufacturing site in North America. Construction is expected to start by the end of 2019 with completion scheduled for 2021. BASF estimates the project will support 170 construction jobs. This expansion demonstrates BASF's strong commitment to our employees, our community and our presence in Louisiana which is more than 60 years strong. [Click here](#) to read more.



Female leader from BASF site in Geismar recognized nationally

BASF employee, Dana Scott, Maintenance and Technical Services Director in Geismar, Louisiana was among 130 women recognized nationally through The Manufacturing Institute's 2019 STEP Ahead Awards in April. Focusing on science, technology, engineering and production (STEP), the program annually honors female leaders for their advocacy, mentorship, engagement and leadership in the industry.

The STEP Ahead Awards are part of the STEP Ahead initiative that aims to attract, advance and retain strong female talent. It examines and promotes the role of women in the manufacturing industry through recognition, research, and leadership. In five years, STEP Ahead Award winners have impacted more than 300,000 individuals— from peers in the industry to school-aged children across the region. [Read more here.](#)

GIVING BACK TO THE COMMUNITY



BASF partners with LSU for Spring Greening Day

For the third year in a row, BASF sponsored the Spring Greening Day on LSU's campus in collaboration with BASF's Earth Day activities and Geaux Green with the Tigers team recruiting. Spring Greening Day is an annual half-day service project for students and faculty to beautify and green the LSU campus. On April 11th, BASF volunteers and nearly 300 student and faculty volunteers planted 10,500 new plants, two live oak trees and laid 450 yards of soil and mulch. The Spring Greening Day plantings have transformed areas around campus and helped promote the sustainability efforts at LSU. BASF is proud to be the sponsor of this growing effort. [Click here](#) to watch a short video of the event.



BASF and Louisiana Art & Science Museum enter ninth year of Kids' Lab partnership

For the ninth year, BASF and the Louisiana Art & Science Museum (LASM) will create chemistry by offering BASF's Kids' Lab workshops to area schools and the public. As in previous years, support of LASM is part of the company's ongoing effort to promote and enhance science, technology, engineering, and math (STEM) education and encourage children to explore the connections between chemistry and the world around them. Since 2011, approximately 14,500 fourth graders, nearly 1,000 teachers and more than 2,600 adult chaperones from Ascension and East Baton Rouge Parish schools have participated in Kids' Lab at LASM. In addition, more than 11,500 weekend visitors have enjoyed these BASF workshops and interactive demonstrations. [Read more here.](#)



BASF and employees donate \$335,000 to Capital Area United Way

BASF recently continued its longtime support of the Capital Area United Way by presenting the organization with a \$335,000 check during a fundraising event and jambalaya cook-off at the BASF site in Geismar. The donation represents the total amount pledged during the 2018-2019 United Way campaign by BASF and employees from the BASF facilities in Geismar and North Geismar. [Click here](#) to read more.

CAREERS

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