BASF and AMA DETERGENT SUPPORT MOROCCO IN THE FIGHT AGAINST COVID-19.

- BASF, in collaboration with AMA Detergent, donates 6,000 bottles of hand sanitizer and more than 30,000 liters of surface disinfectants to the rural and urban schools in need in the region of El Jadida.
- The distribution will be done with the help of the Rotary Club of El Jadida and the Ministry of Education.
- SOS Children’s Village sites, as well as Dar Attaliba and Dar Al Moussinine were also the beneficiaries of these donations.

Morocco, Casablanca – 15 January 2021

As part of BASF’s global “Helping Hands” campaign in the fight against the Coronavirus pandemic, BASF in Morocco has partnered with AMA Detergent to donate more than 30,000 liters of surface disinfectants and 6,000 bottles of hand sanitizers to various schools in the city of El Jadida. The distribution started at Lycée Lalla Meriem under the supervision of the Rotary Club of El Jadida and was also attended by the National Education Delegate. Further distribution was then rolled out to various urban and rural public schools as well as the SOS Children’s Village site, Dar Attaliba and Dar Al Moussinine.

“BASF Morocco has been working closely with its customers during the lockdown period by ensuring continuous supply of raw materials for the manufacturing of disinfectants and other related industries,” says Managing Director of BASF Morocco and Head of Northwest Africa, Khaldoun Bouacida.
“We believe that such donations have an immediate effect to save lives and we are happy to contribute with our partner BASF to this cause”, says Managing Director of AMA Detergent, Anouar Radi.

BASF provided raw materials and the formulation for these donations, while AMA Detergent produced and packaged the product.

BASF, together with its employees, continues to support preventive measures against the spread of the Coronavirus (COVID-19) in Morocco both through this donation as well as its global emergency response management system.

About BASF
At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 117,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €59 billion in 2019. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com.